

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 56515 CF LOC-POL FBD - LBD: 09/12/12 - 09/17/12 HL#: Created: 09/10/12 11:37 AM  
 Client: TOM SMITH FOR SENATE (329097) CPE: / / 259 Agency Commission: 15 % Updated: GALLAGHE on 09/10/12 03:28 PM  
 Agency: SRCP MEDIA (254304) Product: TOM SMITH 9/12-17 (1310) Self :00:00 Confirmed: 09/10/12 02:08 PM  
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/11/12 08:44 AM  
 AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS  
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE. PAID FOR BY SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	1 0 1 1 1 0 0	MORN	30	D			0.0	\$435.00	4	\$1,740.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	07:00 - 08:00	1 0 1 1 1 0 0	MILT	30	B			0.0	\$195.00	4	\$780.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	D11AM	0 0 1 1 0 0 0	PRIC	30	B			0.0	\$450.00	2	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/13/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NNOON	1 0 0 0 1 0 0	NEWS	30	B			0.0	\$450.00	2	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/14/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWS430PM	0 0 1 0 1 0 0	NEWS	30	D			0.0	\$450.00	2	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWS530PM	1 0 1 1 0 0 0	NEWS	30	D			0.0	\$675.00	3	\$2,025.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	2	1									

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56515	CF LOC-POL	FBD - LBD: 09/12/12 - 09/17/12	HL#:	Created: 09/10/12 11:37 AM
Client: TOM SMITH FOR SENATE (329097)	CPE: / / 259	Agency Commission: 15 %	Updated: GALLAGHE on 09/10/12 03:28 PM	
Agency: SRCP MEDIA (254304)	Product: TOM SMITH 9/12-17 (1310)	Self :00:00	Confirmed: 09/10/12 02:08 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/11/12 08:44 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS6PM	1 0 1 1 1 0 0	NEWS	30	D			0.0	\$675.00	4	\$2,700.00		
30 MIN SEP													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS630PM	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$765.00	2	\$1,530.00		
30 MIN SEP													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PSIXTY	* * * * * S	REGP	30	D			0.0	\$3,150.00	1	\$3,150.00		
30 MIN SEP													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$1,800.00	1	\$1,800.00		
30 MIN SEP													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	P48HRSA3	* * * * * S *	REGP	30	B			0.0	\$1,125.00	1	\$1,125.00		
30 MIN SEP													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	23:00 - 23:30	1 0 1 1 1 0 0	NEWS	30	B			0.0	\$1,400.00	4	\$5,600.00		
30 MIN SEP													
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	3	1									

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 56515   CF   LOC-POL   FBD - LBD: 09/12/12 - 09/17/12   HL#:   Created: 09/10/12 11:37 AM

Client: TOM SMITH FOR SENATE (329097)   CPE: / / 259   Agency Commission: 15 %   Updated: GALLAGHE on 09/10/12 03:28 PM

Agency: SRCP MEDIA (254304)   Product: TOM SMITH 9/12-17 (1310)   Self :00:00   Confirmed: 09/10/12 02:08 PM

Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: B   Contract: 09/11/12 08:44 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM: SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	23:00 - 23:30	* * * * * S *	MILT	30	B			0.0	\$1,400.00	1	\$1,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	23:00 - 23:30	* * * * * S	MILT	30	B			0.0	\$1,400.00	1	\$1,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PBOSSFR1	* * * * F * *	REGP	30	B			0.0	\$1,125.00	1	\$1,125.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	SNFLHOME	* * * * * S	HOME	30	A		NFL FTBL	0.0	\$41,500.00	1	\$41,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	34	0	\$68,575.00	\$58,288.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$68,575.00	\$58,288.75	\$0.00	\$0.00